



# JULY, AUGUST AND SEPTEMBER 2014 FEDERATED AUTO PARTS CUSTOMER INCENTIVE PROGRAM

**BANDO**



**DAYCO**

**DENSO**  
*first time fit*



**GMB**  
NORTH AMERICA



Thanks for  
choosing  
**FEDERATED  
AUTO PARTS**

**LEVEL 1 – PURCHASE \$600 OF MERCHANDISE WITHIN THESE OUTSTANDING PRODUCT BRANDS, ONE FEDERATED 400 SOCCER BALL or LUNCH BAG.**

- 70D polyester with foam insulation & leak-proof lining.
- Actual size 6" h x 8-1/2" w x 7" d
- Slip pocket in front of zip pocket.
- Mesh pockets on sides and mesh pocket inside on top lid.
- 42" adjustable strap.
- Limit three per customer, while supplies last.



**LEVEL 2 – PURCHASE \$1,300 OF MERCHANDISE WITHIN THE PROMOTIONAL LINES, AND AGAIN AT EACH ADDITIONAL \$1,000, ONE FEDERATED 400 DUFFLE BAG.**

- Rugged, rip stop, 420D dobby / 600D polyester 22"L 13"H 11"W
- Front pocket stores umbrella or other sport necessities
- Removable and adjustable shoulder strap
- Front mesh pockets
- Removable floor board
- Limit four per customer, while supplies last.



**20% FREE GOODS FOR CHANGING OVER TO AND STOCKING:**

DAYCO BELTS AND HOSES

STANDARD MOTOR PRODUCTS

SOME RESTRICTIONS APPLY, SEE YOUR LOCAL FEDERATED AUTO PARTS FOR MORE DETAILS.



Specials and incentive program in effect July 1 through September 30, 2014. While supplies last at participating locations. Limits may apply.