

JULY, AUGUST AND SEPTEMBER 2014

FEDERATED AUTO PARTS

CUSTOMER INCENTIVE PROGRAM

















Thanks for choosing AUTO PAR'

LEVEL 1 – PURCHASE \$600 OF MERCHANDISE WITHIN THESE OUTSTANDING PRODUCT **BRANDS, ONE FEDERATED 400 SOCCER BALL** or LUNCH BAG.

- 70D polyester with foam insulation & leak-proof lining.
- Actual size 6" h x 8-1/2"w x 7"d
- Slip pocket in front of zip pocket.
- Mesh pockets on sides and mesh pocket inside on top lid.
- 42" adjustable strap.
- Limit three per customer, while supplies last.

LEVEL 2 – PURCHASE \$1,300 OF MERCHANDISE WITHIN THE PROMOTIONAL LINES, AND AGAIN AT EACH ADDITIONAL \$1,000, ONE

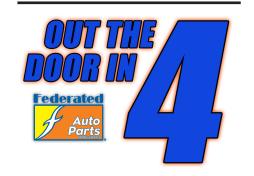


- Rugged, rip stop, 420D dobby / 600D polyester 22"L 13"H 11"W
- Front pocket stores umbrella or other sport necessities
- Removable and adjustable shoulder strap
- Front mesh pockets
- Removable floor board
- · Limit four per customer, while supplies last.



DAYCO BELTS AND HOSES STANDARD MOTOR PRODUCTS

SOME RESTRICTIONS APPLY, SEE YOUR LOCAL FEDERATED AUTO PARTS FOR MORE DETAILS.











Specials and incentive program in effect July 1 through September 30, 2014. While supplies last at participating locations. Limits may apply.